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**PGBA TRICARE Website
Honored at Healthcare Internet Conference**

RYE, NY — PGBA, LLC was among 220 healthcare organizations receiving recognition for outstanding web sites at the 13th Annual Healthcare Internet Conference held in Las Vegas on November 4. Sites receiving the 2009 eHealthcare Leadership Awards were selected from more than 1,100 entries.

PGBA's provider and plan member web site, myTRICARE.com, was awarded two top honors:

- Platinum Award for Best Interactive Site
- Platinum Award for Best eBusiness Site.

"Despite economic challenges, e-health has enjoyed an incredibly interesting and dynamic year," says Mark Gothberg, eHealthcare Leadership Awards chairman. "A great number of web teams secured management support and the resources for web site enhancements, web 2.0 initiatives, and new business process applications. Clearly, management recognizes that web sites and other e-health activities are highly efficient and effective in supporting an organization's business goals."

Winners of platinum, gold, silver, and distinction awards represented 17 industry classifications, from hospitals and health systems to pharmaceutical firms and online health companies. Awards were given in 12 different categories: Best Site Design, Best Interactive, Best Health/Healthcare Content, Best e-Business, Best Care/Disease Management, Best Web 2.0, Best Donations/Giving, Best Employee Recruitment, Best Quality & Safety Communication, Best Overall Internet Site, Best Intranet Site, and eHealth Organizational Commitment.

The eHealthcare Leadership Awards program was developed 10 years ago by *eHealthcare Strategy & Trends*, a leading Internet resource published by Health Care Communications. To learn more about the eHealthcare awards, visit their web site at www.strategichealthcare.com.

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